

ARCHIE ROMANCE SERIES

NO. 7
DEC.

ARCHIE ROMANCE SERIES



IN AN ALL NEW
ADVENTURE...
**"LOST
IN THE
AMAZON!"**

The image features a large, bold title 'KATY KEENE' in a stylized, blocky font. The letters are primarily blue with a white outline and a black shadow. The background behind the title is a vibrant orange and yellow gradient, suggesting a sunset or sunrise. Below the title, a woman with long, flowing orange hair and sunglasses is sitting on a green lawn. She is wearing a bright pink top. To her right, a man in a striped shirt and a cap is lying on the grass. The scene is set against a backdrop of dark, craggy rocks on the left and a rocky cliff on the right. The overall style is reminiscent of a classic comic book or graphic novel cover.



Don Sherwood



KATY KEENE

In The Amazon

SWIMWEAR BY:
CAROLYN RELIA,
JACKSONVILLE, FL

THAT'S IT,
KATY!

TURN
TO THE
RIGHT.

KATY'S BIKINI BY
JILL HAINES
MPLS, MN

BEAUTIFUL,
KATY!

FEEL THAT
SUN, KATY!

KATY'S BATHING SUIT BY
JULIA McCARTHY
NEWTON, AK

IN NEW YORK CITY, FASHION CAPITAL OF THE
WORLD, MODEL KATY KEENE IS HARD AT WORK.

SCRIPT
SUSAN
BERKLEY

PENCILS
DON
SHERWOOD

INKS
VINCE
COLLETTA

LETTERS
BILL
YOSHIDA

COLORS
BARRY
GROSSMAN

EDITOR
MICHAEL
SILBERKLEIT

KATY KEENE, VOL. 1, NO. 7, Dec., 1984. Published Bi-monthly in Feb., April, June, Aug., Oct. and Dec. by Archie Enterprises, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher, Michael I. Silberkleit, Chairman and Co-Publisher. All rights reserved throughout the world. Printed in U.S.A. Copyright 1984 by Close-Up, Inc. Price, 60¢ per copy in the U.S.; 75¢ in Canada; Foreign, 75¢ plus 25¢ postage and handling. Subscription rate: U.S., \$3.60 for 6 Issues; Canada, \$4.50; Foreign, \$6.00. All Canadian and Foreign Postal Money Orders must be payable in U.S. currency, or by International Money Order. No actual person is named or delineated in this fiction magazine. All prominent characters featured in this issue and the distinctive likeness thereof, are trademarks of Archie Enterprises, Inc. Application to mail at second class postage rates is pending at the post office at Mamaroneck, N.Y. and additional mailing offices. POSTMASTER, send address changes to KATY KEENE c/o Archie Enterprises, Inc. 325 Fayette Ave., Mamaroneck, N.Y. 10543.

KATY'S AGENT, LON HARRIS, ALWAYS TRIES TO KEEP HER BUSY.

RIGHT THIS WAY, MR. PRENTICE. I'M SURE KATY KEENE IS JUST THE MODEL YOU WANT FOR YOUR COMPANY'S NEW LINE OF SWIM SUITS.

I HOPE SO, MR. HARRIS. WARD MODELS DOES HAVE AN EXCELLENT REPUTATION, BUT WE'RE LOOKING FOR SOMEONE SPECIAL, SOMEONE WHO...

...SHINES! MR. HARRIS, I THINK WE'VE JUST FOUND OUR GIRL!

THAT'S IT! NICE WORK, YOU GUYS!

THANKS!

HI, KATY! CAN I SEE YOU FOR A SECOND?

OH, HI, LON!

KATY, I'D LIKE YOU TO MEET MR. PRENTICE FROM TOLBERT SWIMWEAR. HE'D REALLY LIKE TO USE YOU FOR THEIR NEW CAMPAIGN.

REALLY?!

WE'RE GOING TO SHOOT THE ADS FOR OUR NEW LINE OF SUITS IN THE AMAZON. PACK YOUR BAGS, YOUNG LADY. YOU'RE GOING TO BRAZIL!

TWO WEEKS LATER, KATY, HER YOUNGER SISTER, AND THE PHOTOGRAPHY CREW LEAVE FOR BRAZIL.

IT'S A GOOD THING I HAD A SCHOOL VACATION SO I COULD COME ALONG TOO, KATY.

AND I'M GLAD YOU COULD, SIS. I'M KIND OF NERVOUS.

KATY'S SUIT BY: ALISIA GIRONDA, MAMARONECK, N.Y. 2

JUST THINK! THE AMAZON! INDIANS, BIRDS, FLOWERS, SNAKES...

SNAKES?!!

YEAH, BOA CONSTRICTORS! BUT DON'T WORRY. THEY DON'T BITE.

THEY'LL JUST SQUEEZE YOU TO DEATH. HA-HA...

THANKS.

KATY AND THE CREW ARE ON THEIR WAY TO BRAZIL. FIRST STOP: RIO DE JANEIRO, WHERE THEY'LL SPEND THE NIGHT BEFORE HEADING ON TO THE AMAZON.

LOOK AT THOSE MOUNTAINS, KATY! WHAT A VIEW!

AND TONIGHT WE'RE STAYING AT THE BEST HOTEL IN TOWN! THIS ISN'T WORK... IT'S A DREAM!

I CAN'T UNDERSTAND
A DARN THING ON THIS
MENU. IT'S ALL IN
PORTUGUESE.

ME NEITHER. AND
I'M STARVED.

WAIT A MINUTE! MY
GUIDEBOOK HAS
A CHAPTER ON
BRAZILIAN
FOOD. I'LL
ORDER
DINNER.

BRAZIL
TOURIST
GUIDE

SEVEN "FEIJOADAS," PLEASE.

MMMM. THIS IS PRETTY
GOOD. WHAT ARE WE
EATING?

FEIJOADA, THE
BRAZILIÁN
NATIONAL
DISH. IT SAYS
HERE: A STEW
MADE OF
BLACK BEANS,
BACON,
SAUSAGÉ
AND...

...ULP. PIGS' EARS.

H-HERE. HAVE
A BANANA.
THEY'RE
REALLY
TASTY...

I'VE HAD ENOUGH. LET'S GET THE
CHECK. WHEN DOES THAT SAMBA
SHOW AT THE NIGHT CLUB BEGIN?

BRAZIL
TOURIST

PIGS' EARS?!!

SOON.
LET'S GO.

I'M HAVING
SO MUCH
FUN!

ENJOY IT
WHILE
YOU CAN.
THERE
ARE NO
NIGHT CLUBS
WHERE
WE'RE
GOING...

THEN, THEY TRAVEL
ALONG THE BANKS OF
THE AMAZON RIVER,
DEEP INTO THE JUNGLE.

EARLY NEXT
MORNING
KATY AND THE
CREW CATCH
A PLANE TO
THE AMAZON.

NIGHTCLUB SCENE BY:
LISA SEARS,
WHITE PLAINS,
N.Y.



LOOK AT THOSE
MONKEYS! WE'RE
REALLY IN THE
JUNGLE, KATY!

SIS, I THINK I
PREFERRED RIO!

DRIVER, CAN YOU TAKE US SOME
PLACE WITH NICE SCENERY?

I KNOW A LITTLE FISHING VILLAGE
DOWN THE ROAD. IT'S NOT FAR
FROM A WATERFALL.

THERE'S A BEAUTIFUL PLACE FOR YOUR PHOTOGRAPHS
ABOUT A MILE DOWN THE RIVER. FOR A FEW
DOLLARS YOU CAN RENT A BOAT FOR
THE DAY!

LET'S
GO
THEN!

TOLBERT SWIMSUIT IS
GOING TO *LOVE* THIS!!

WHERE ARE
THE INDIANS?

IT'S BREATHTAKING!

OH, THEY'RE
AROUND. BUT
THEY LIVE DEEP
IN THE JUNGLE.
OCCASIONALLY
YOU'LL SEE ONE
OR TWO.

ARE THEY FRIENDLY?

THE INDIANS ARE
UNPREDICTABLE.
AND THEY HAVE
BEEN KNOWN TO
KIDNAP
PEOPLE.

AND THEN WHAT HAPPENS?

NO ONE EVER
HEARS FROM
THAT PERSON
AGAIN.

BONKERS

LOOK OUT WHEN NEW BONKERS® FRUIT CANDY HITS TOWN!

THIS
TOWN'S
GOING
BONKERS!

SOMETHING FRUITY
IS GOING ON
AROUND HERE!

BONK!
FRUITY,
CHEWY OUTSIDE,
SUPER FRUITY
INSIDE!

I'VE HEARD OF
BIG FRUIT TASTE,
BUT THIS IS
RIDICULOUS!

WATCH
FOR
FALLING
BONKERS

NEW!
Bonkers!
FRUIT CANDY

BONKERVILLE
POP: BONKED OUT!

NEW!
Bonkers!
Strawberry FRUIT CANDY

ALL 3 FLAVORS
BONK ME OUT!

BONKS YOU OUT!

NABISCO
BRANDS®

© 1984 Life Savers, Inc., subsidiary of Nabisco Brands, Inc.

THEY SAY THE
AMAZON INDIANS
PRACTICE HUMAN
SACRIFICE...



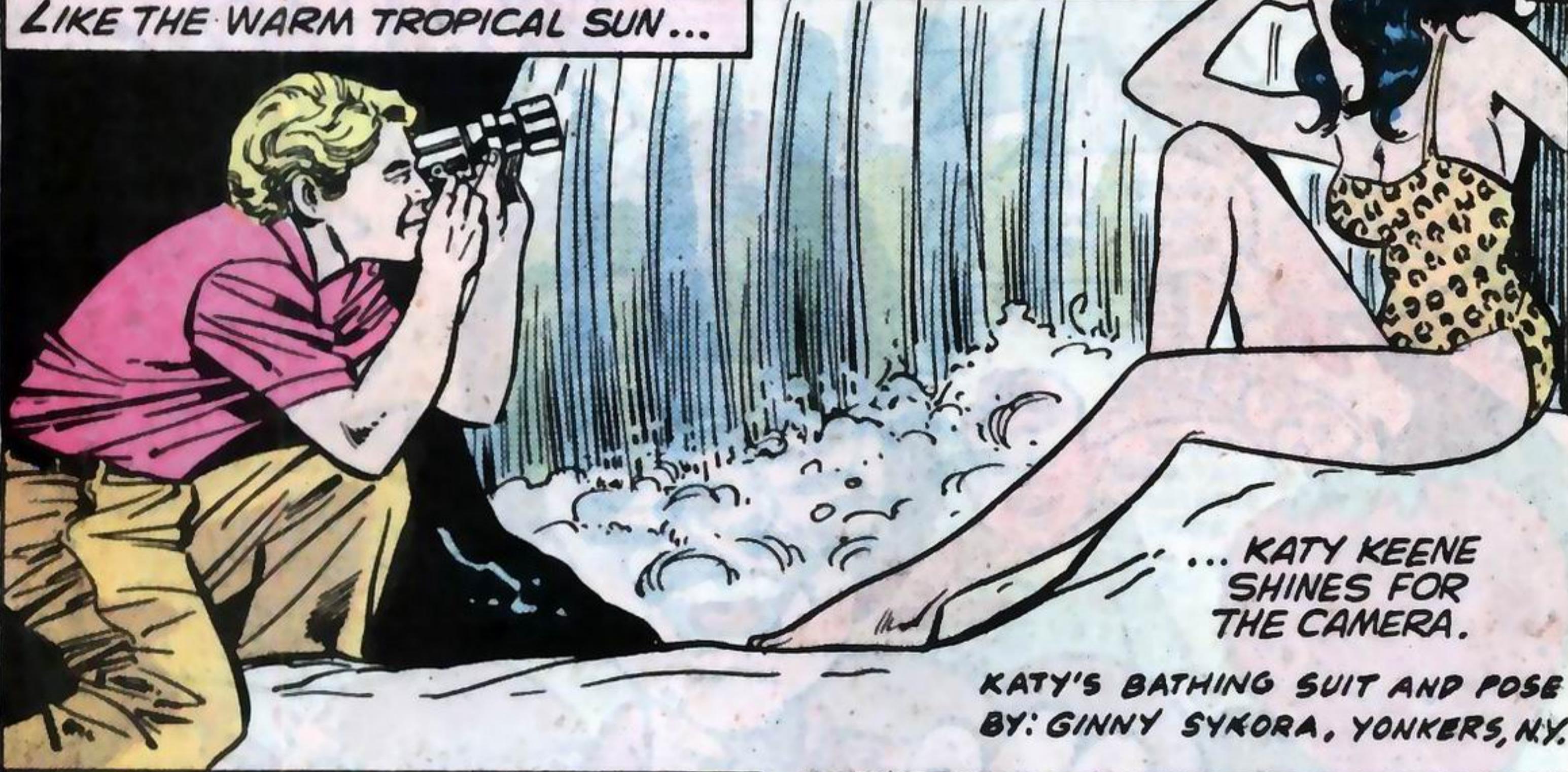
DON'T WORRY. JUST DON'T GO
OFF INTO THE JUNGLE ALONE AND
YOU'LL BE FINE.

WE'LL MAKE YOUR
HAIR REALLY
WILD TO GO
WITH THE
SWIMSUIT.

GR-R-R!



LIKE THE WARM TROPICAL SUN...



... KATY KEENE
SHINES FOR
THE CAMERA.

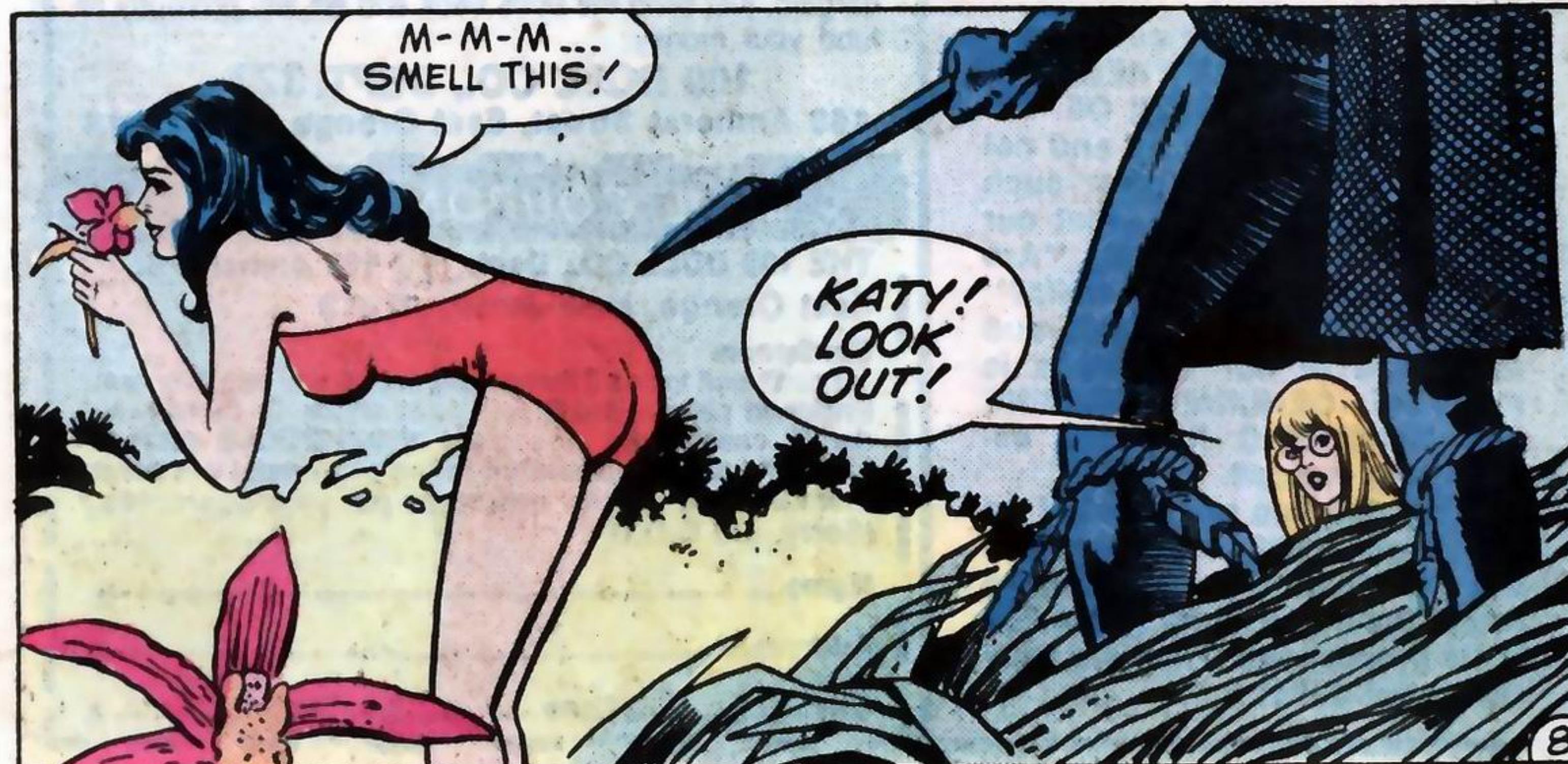
KATY'S BATHING SUIT AND POSE
BY: GINNY SYKORA, YONKERS, N.Y.

ALL EYES ARE ON THE BEAUTIFUL
MODEL AND NO ONE NOTICES...

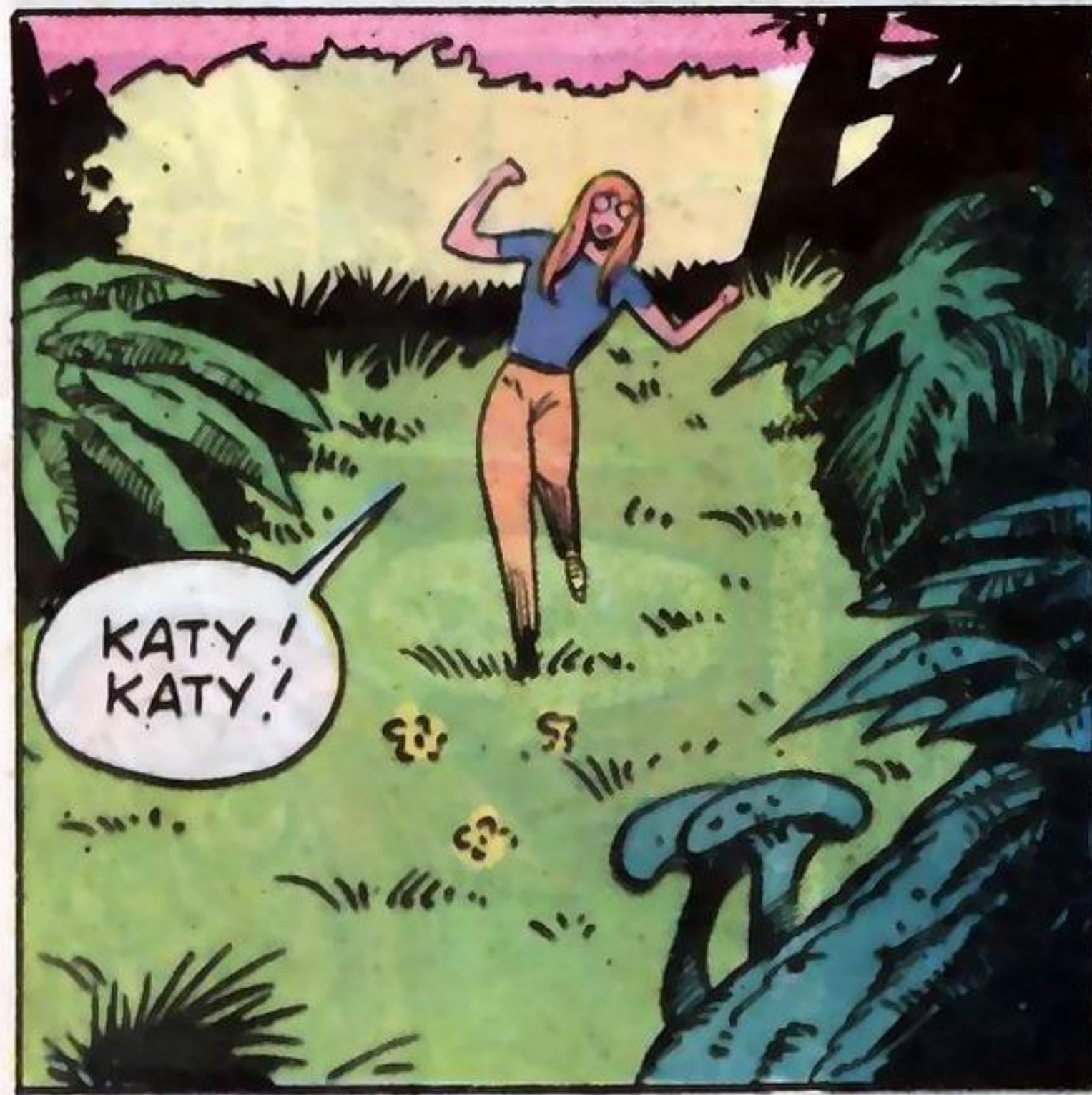
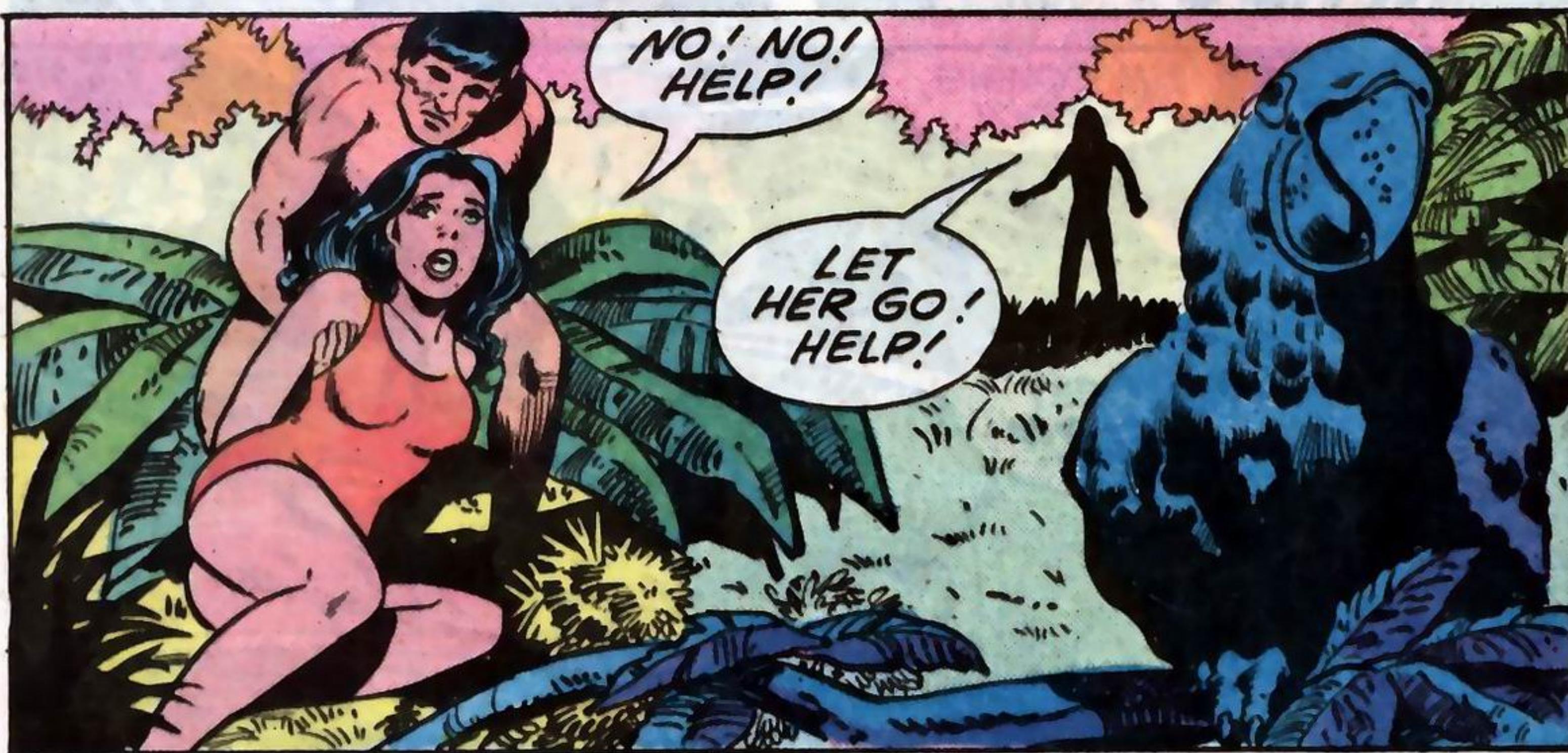


... THAT THEY ARE
BEING WATCHED.





CONTINUED



I'VE GOT TO
SAVE HER!



I'M COMING,
KATY..!!

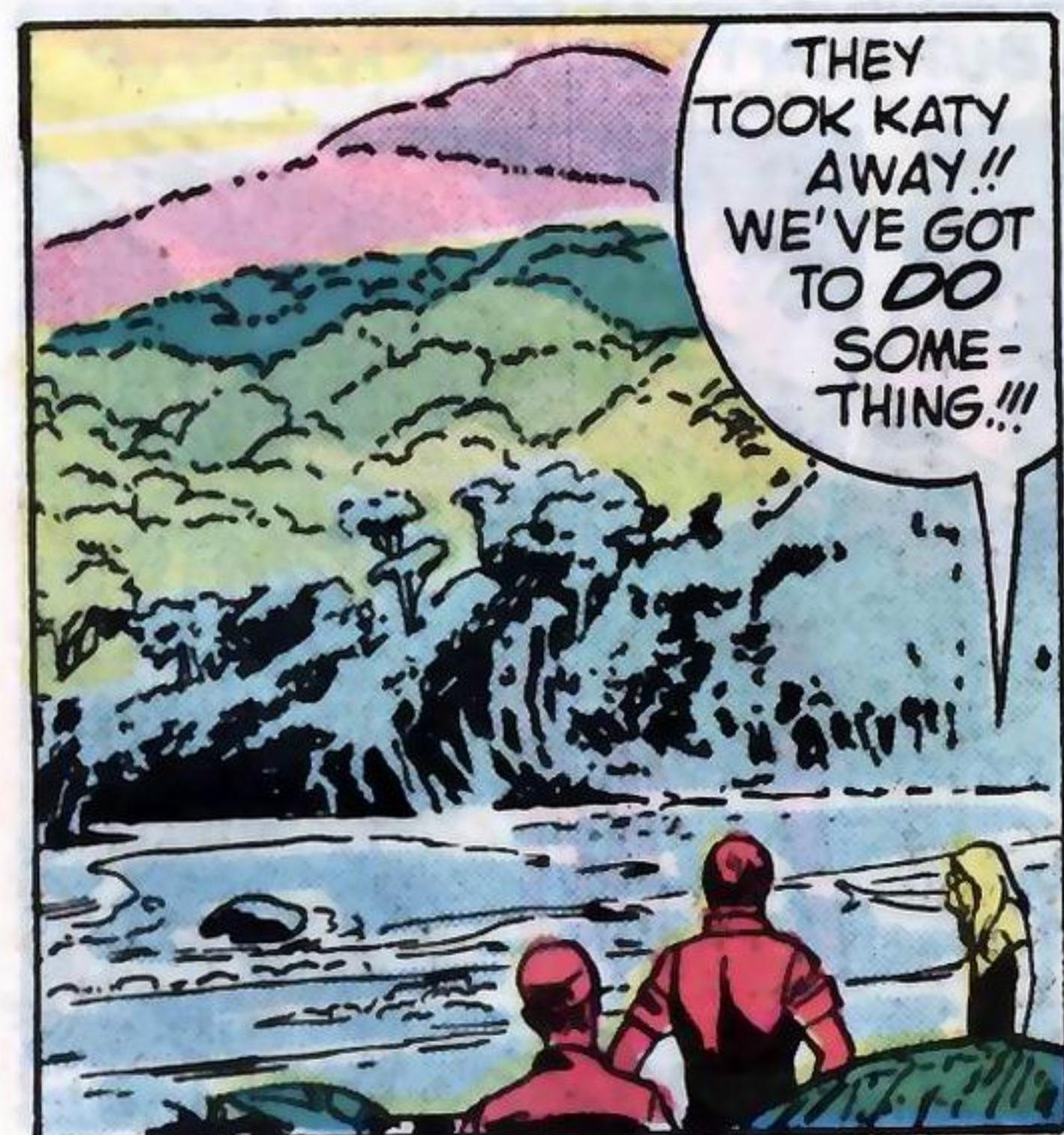
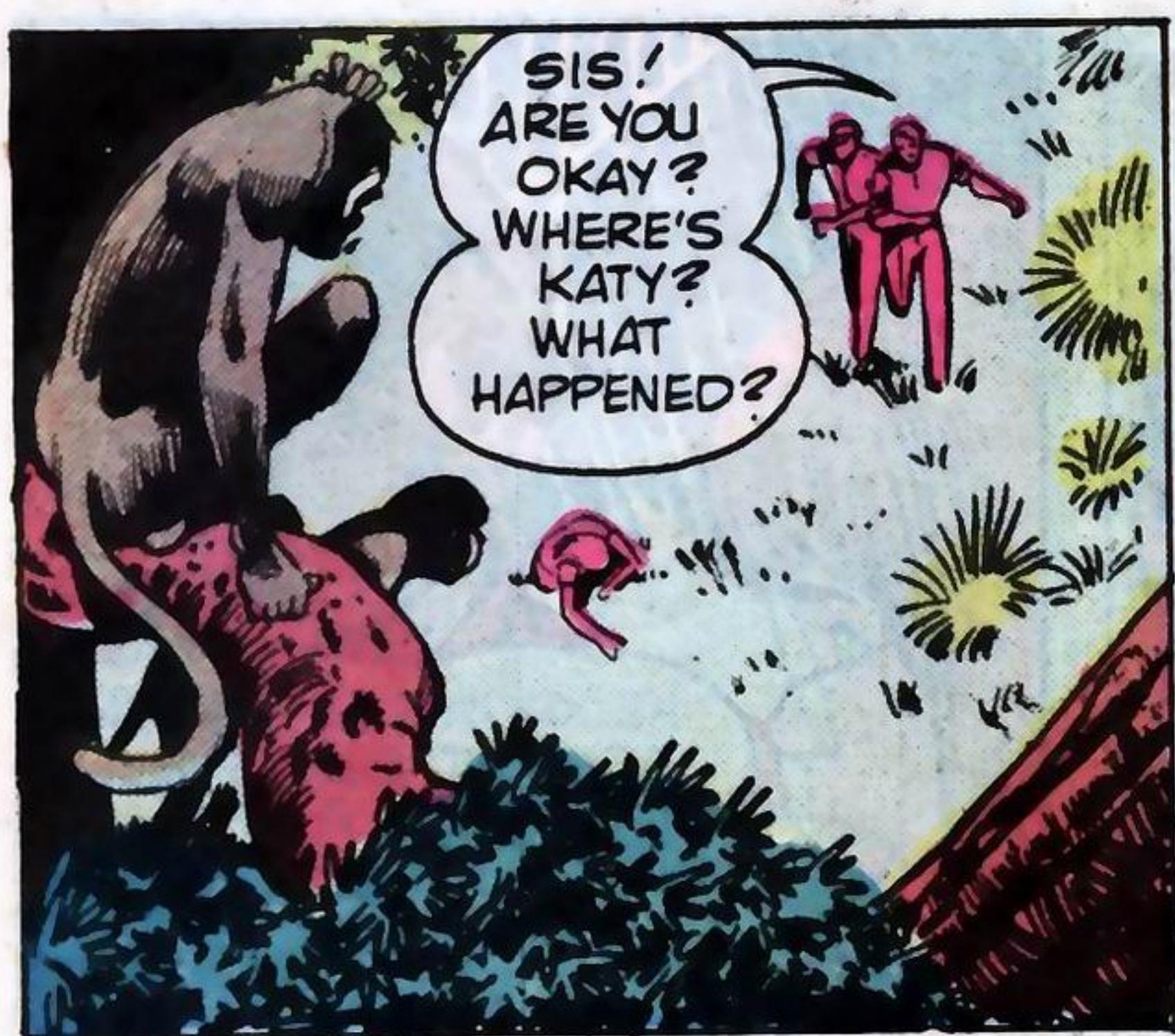
NO!! GET
HELP!!



S-S-S-F-T-T-T

WHA...?!



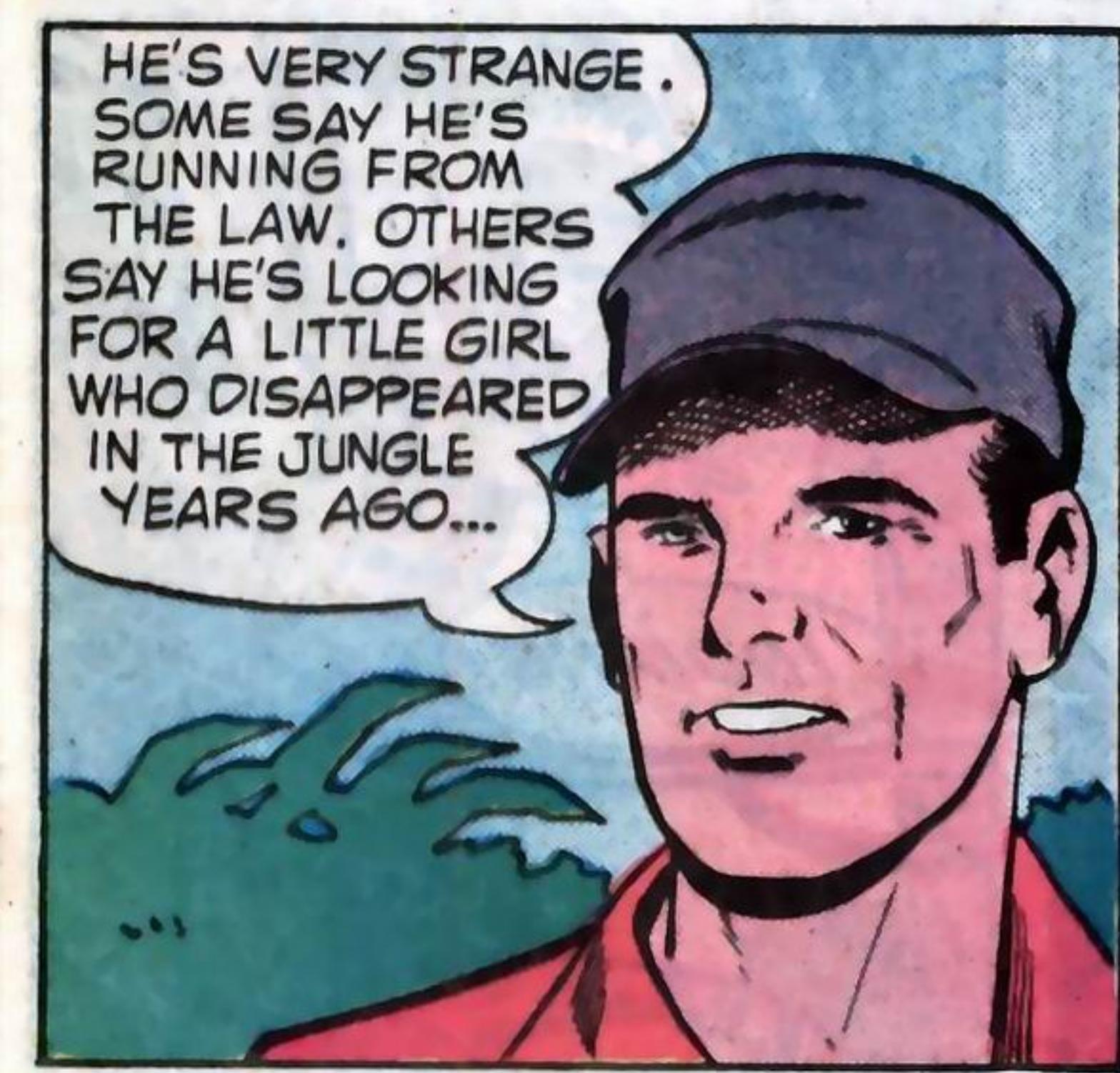




BUT WE JUST
CAN'T LEAVE
HER HERE!
THERE HAS TO
BE SOMETHING
WE CAN DO!



THERE'S ONLY ONE
MAN I KNOW WHO
COULD HELP... PAUL
MORAN, AN
AMERICAN
PROSPECTOR,
WHO LIVES ALONE
OUTSIDE THE
VILLAGE.



HE'S VERY STRANGE.
SOME SAY HE'S
RUNNING FROM
THE LAW. OTHERS
SAY HE'S LOOKING
FOR A LITTLE GIRL
WHO DISAPPEARED
IN THE JUNGLE
YEARS AGO...



HE KNOWS EVERYTHING
ABOUT THE JUNGLE,
THE TERRAIN AND THE
INDIANS. BUT HE'S BECOME
A RECLUSE. I DON'T
THINK HE WILL HELP.



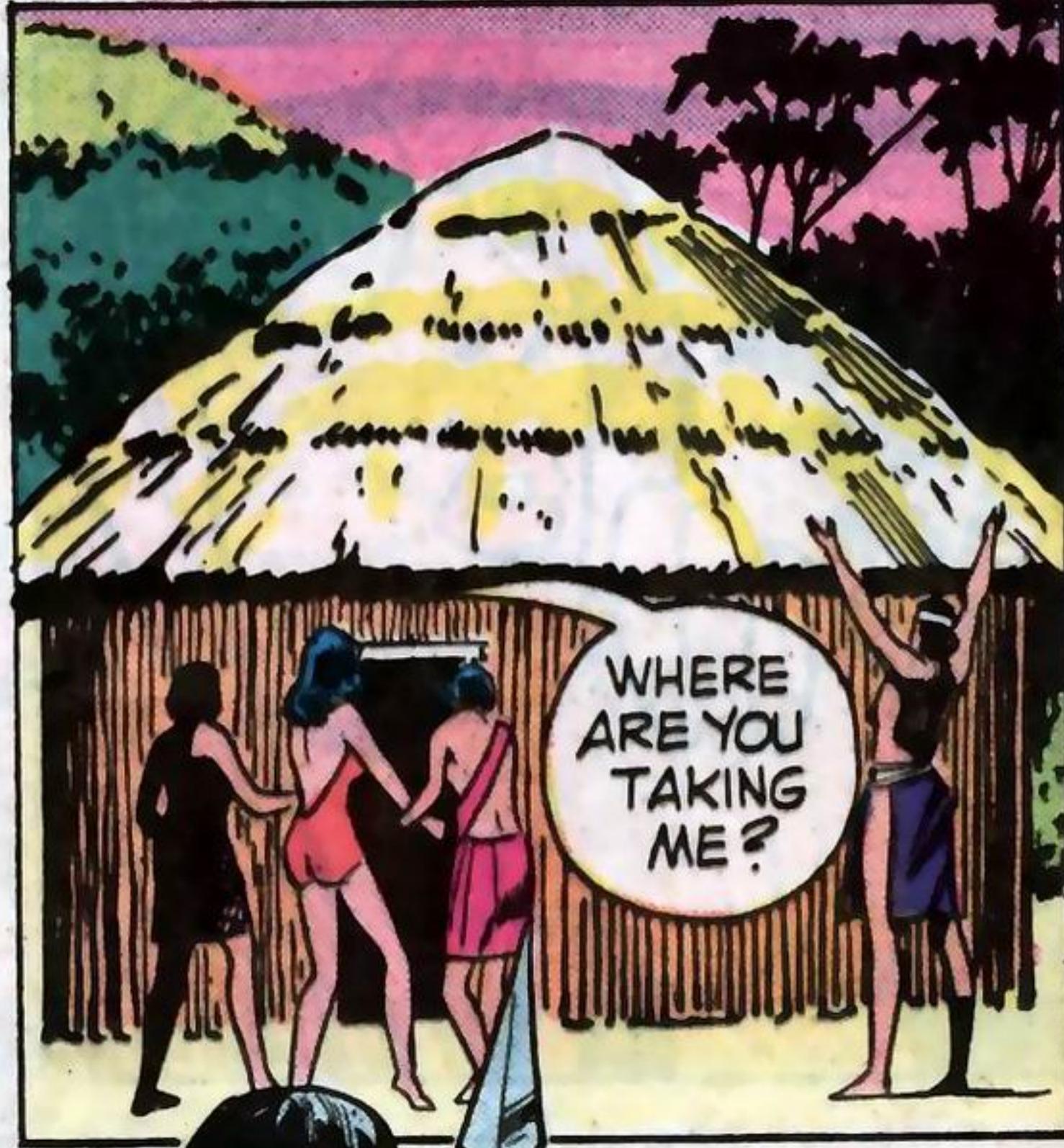
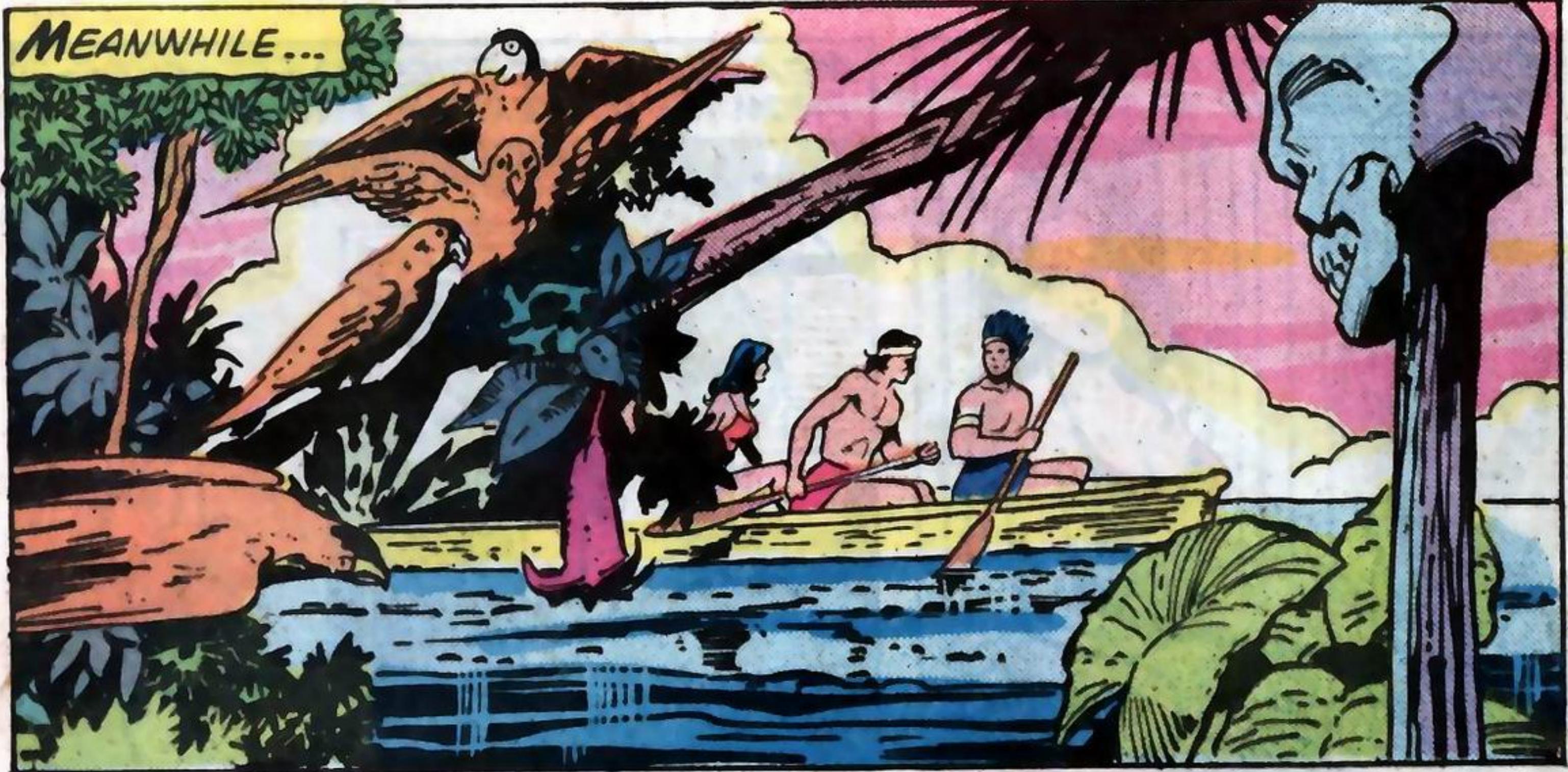
PLEASE TAKE
ME TO HIS
HOUSE!

WELL,
ALL RIGHT.
LET'S GO
GET THE
JEEP...



... BUT DON'T GET YOUR HOPES UP.

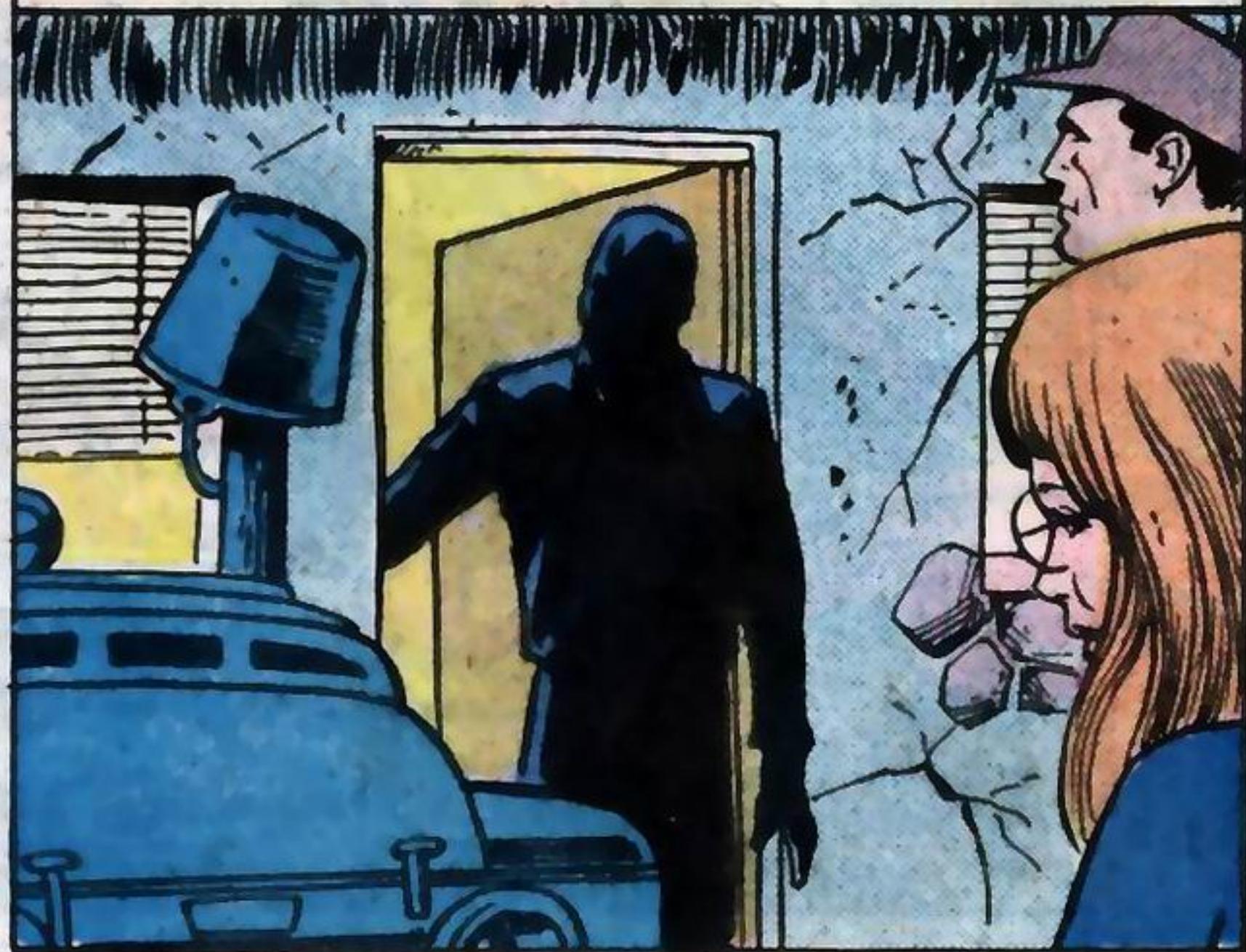
MEANWHILE...



EXHAUSTED AND CONFUSED
KATY IS AFRAID TO SLEEP...



MEANWHILE SIS TRIES TO GET HELP
FROM THE MYSTERIOUS PROSPECTOR.



... AND THAT'S
THE WHOLE
STORY.



LISTEN, I DON'T GO ON RESCUE
MISSIONS. I CAN'T HELP YOU.

I HAVE \$ 37. I WAS
SAVING IT FOR
SOUVENIRS, BUT
YOU CAN HAVE
IT.



WHAT KIND OF A PERSON ARE YOU ?!
I HAVE TO FIND MY SISTER ! I'LL GO
AFTER HER MYSELF. I DON'T CARE
WHAT HAPPENS
TO ME. I'M
SORRY I
BOthered YOU.

SHE REMINDS
ME OF ...

HOLD IT,
KID. I'LL GO.



GREAT! WHEN
DO WE LEAVE?!

NOT WE!
ME!

BUT I HAVE TO
GO! SHE'S MY
SISTER! I CAN
HELP. REALLY
I CAN!

OKAY, BUT
REMEMBER,
STAY OUT OF
MY WAY.
MEET ME
HERE AT
SUNRISE.

EARLY THE NEXT MORNING SIS
AND THE PROSPECTOR HEAD INTO
THE JUNGLE.

THERE'S ONLY ONE
TRIBE OF INDIANS AROUND HERE THAT
WOULD KIDNAP A WHITE WOMAN...THE
CHAVANTE. THEIR
VILLAGE IS
JUST UP
RIVER.



LATER... THERE'S THE VILLAGE!

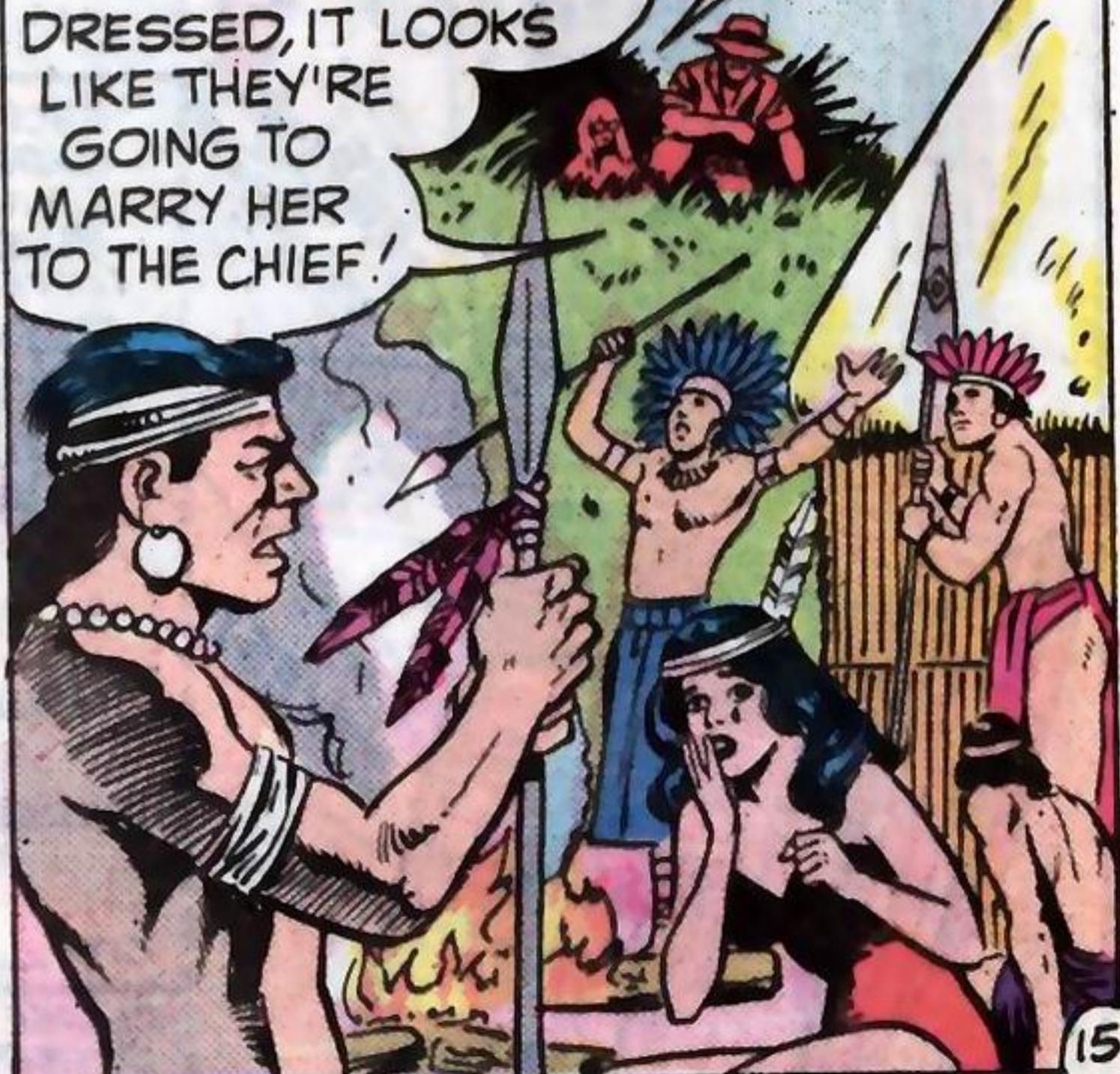
C'MON.
FOLLOW
ME.

DO YOU THINK THEY'LL KILL HER?

YOU NEVER KNOW.
WE'LL HAVE TO GO
THE REST
OF THE
WAY ON
FOOT.

WHAT ARE THEY DOING TO HER?

FROM THE WAY SHE'S
DRESSED, IT LOOKS
LIKE THEY'RE
GOING TO
MARRY HER
TO THE CHIEF!



HOW ARE WE
GOING TO GET
HER OUT OF
THERE?

I HAVE TO FIGURE
OUT A WAY TO
DISTRACT THEM...

SIS PULLS A
TAPE DECK
FROM HER
PACK...



MINUTES LATER...

I'LL GET AS CLOSE AS I CAN. WHEN I GIVE THE SIGNAL, START THE TAPE. THEN RUN TO THE PATH AND WAIT THERE FOR ME.

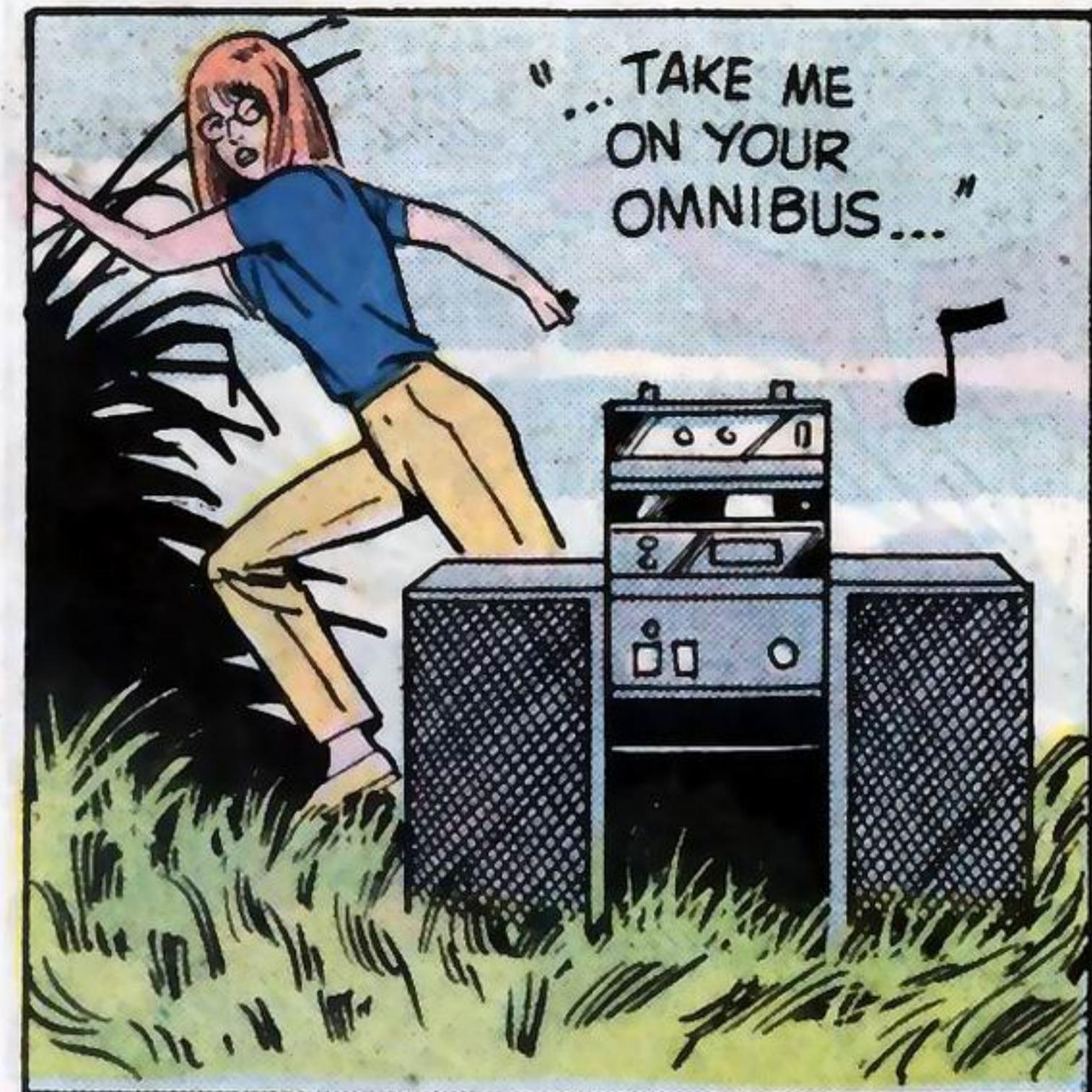
I HOPE THE INDIANS WILL BE DISTRACTED LONG ENOUGH FOR ME TO RESCUE YOUR SISTER.



PAUL SIGNALS
SIS AND...

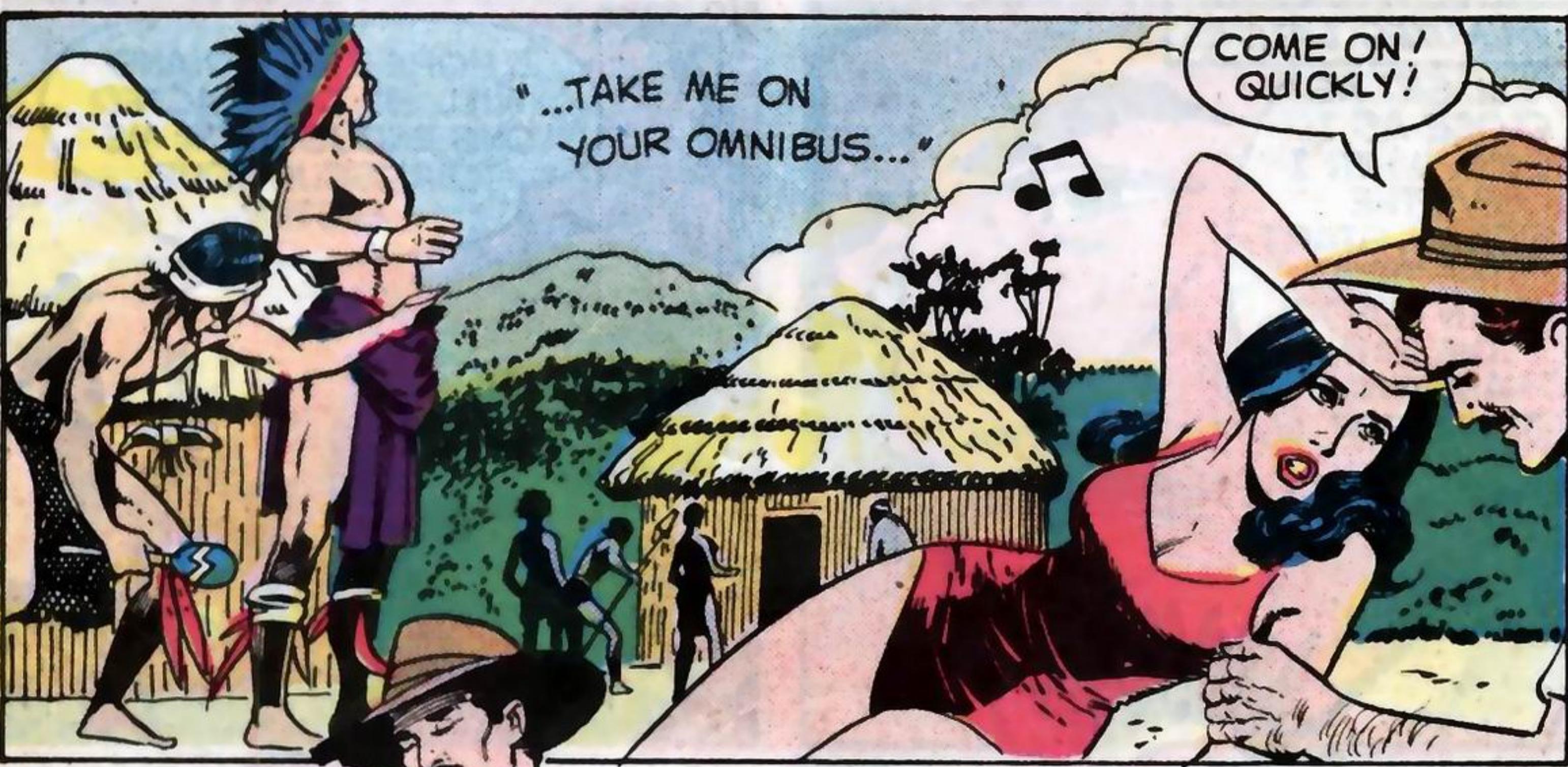
POWER

"...TAKE ME
ON YOUR
OMNIBUS..."



"...TAKE ME ON
YOUR OMNIBUS..."

COME ON!
QUICKLY!



DON'T WORRY.
YOU'RE SAFE
NOW.

W-WHO
ARE
YOU?

THANK GOD
YOU'RE
ALL RIGHT!

SIS!

LET'S GET
OUT OF
HERE!



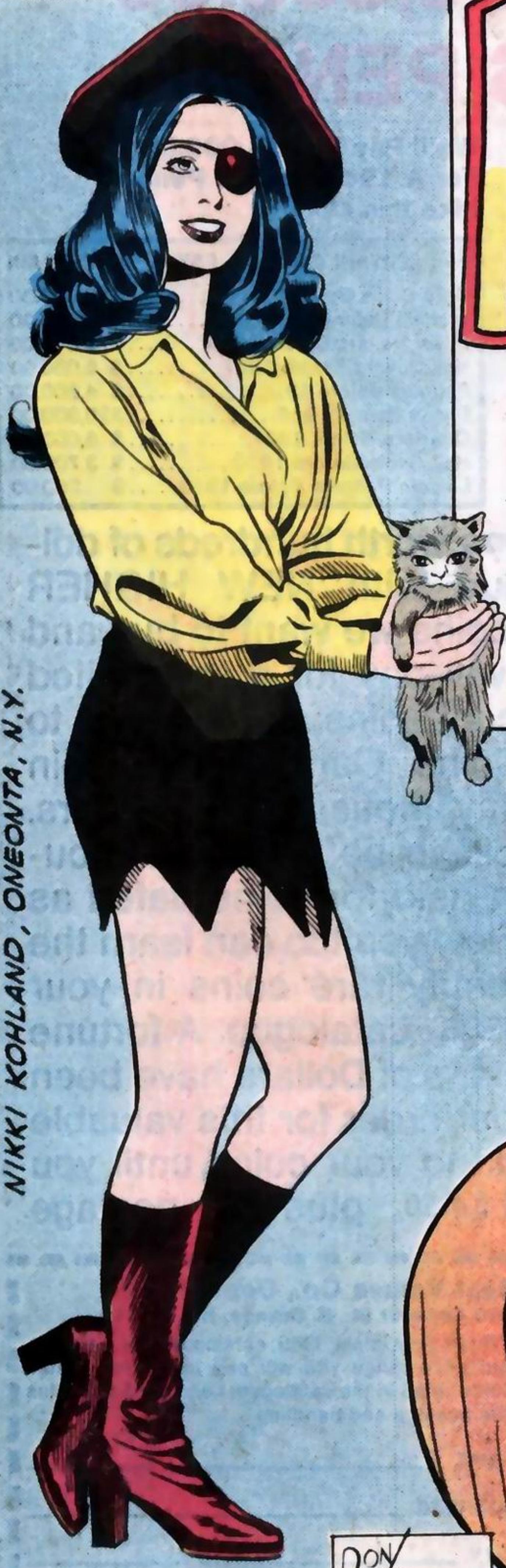


KATY, SIS AND PAUL Crouch BEHIND A ROCK... BUT THERE ARE NO SAFE HIDING PLACES IN THE AMAZON JUNGLE. A DEADLY SNAKE CRAWLS TOWARD THE PROSPECTOR'S LEG.



CONTINUED

KATY'S COSTUME IDEA BY:
NIKKI KOHLAND, ONEONTA, N.Y.



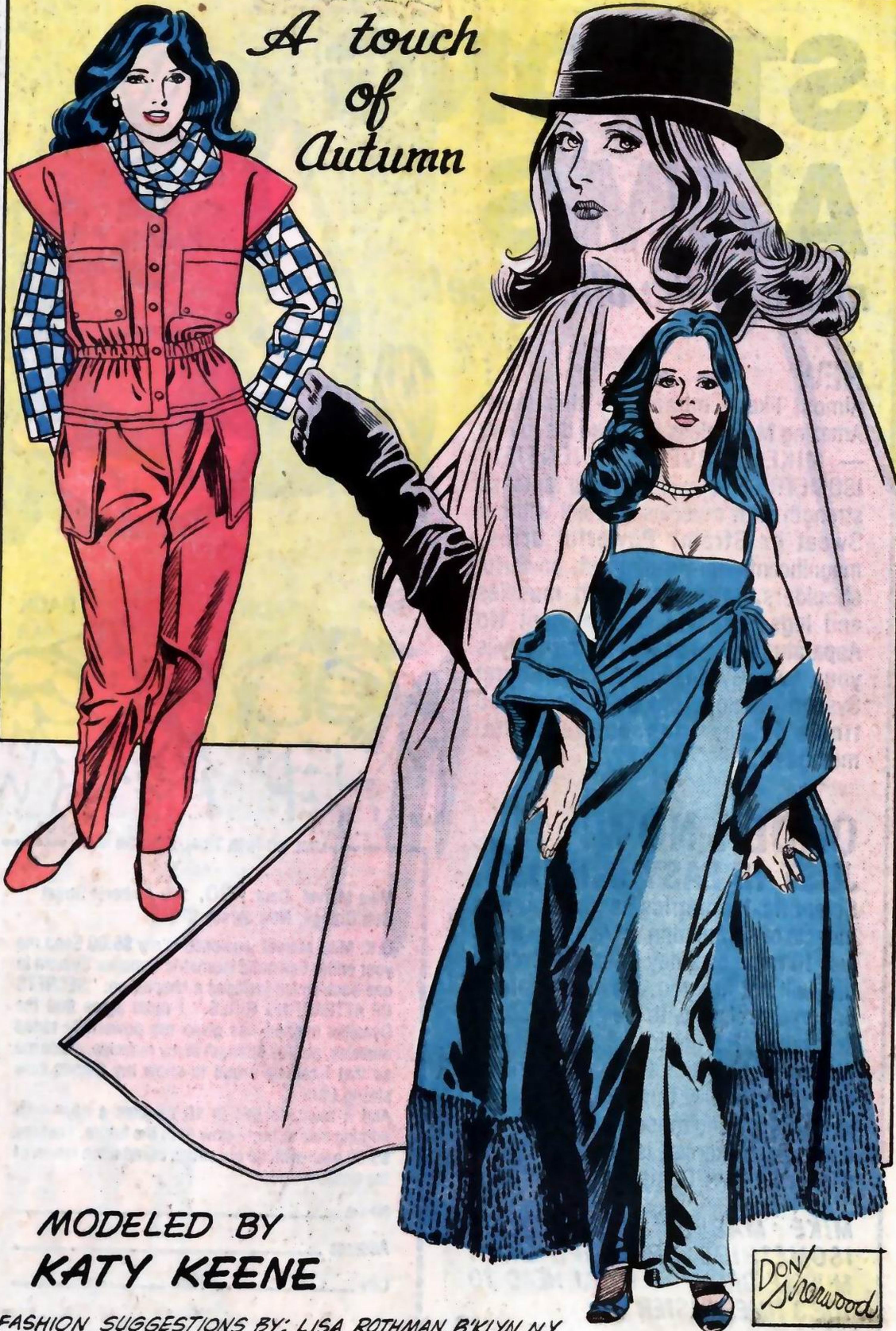
HAPPY HALLOWEEN

From
Katy
Keene



Don
Sherwood

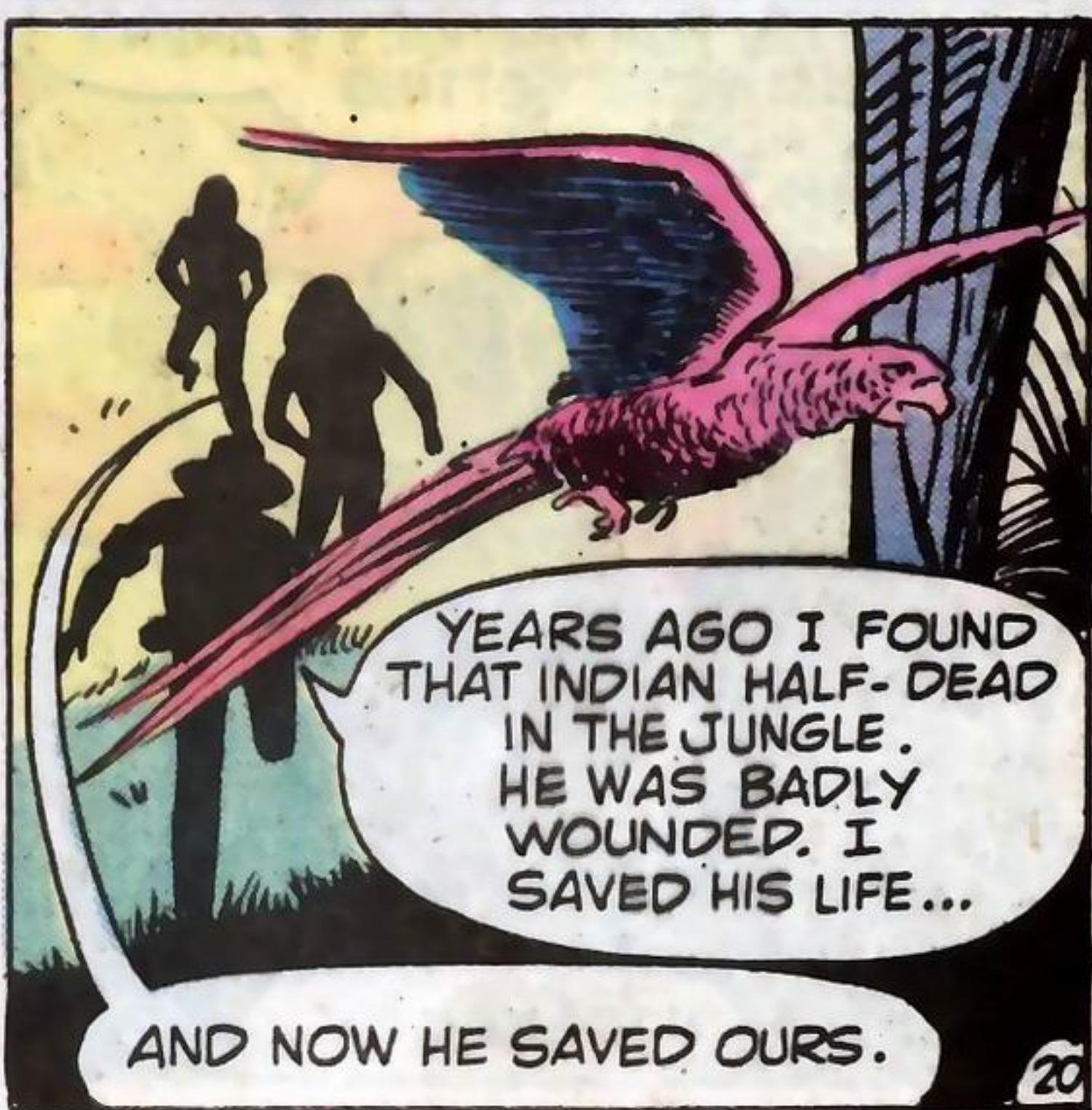
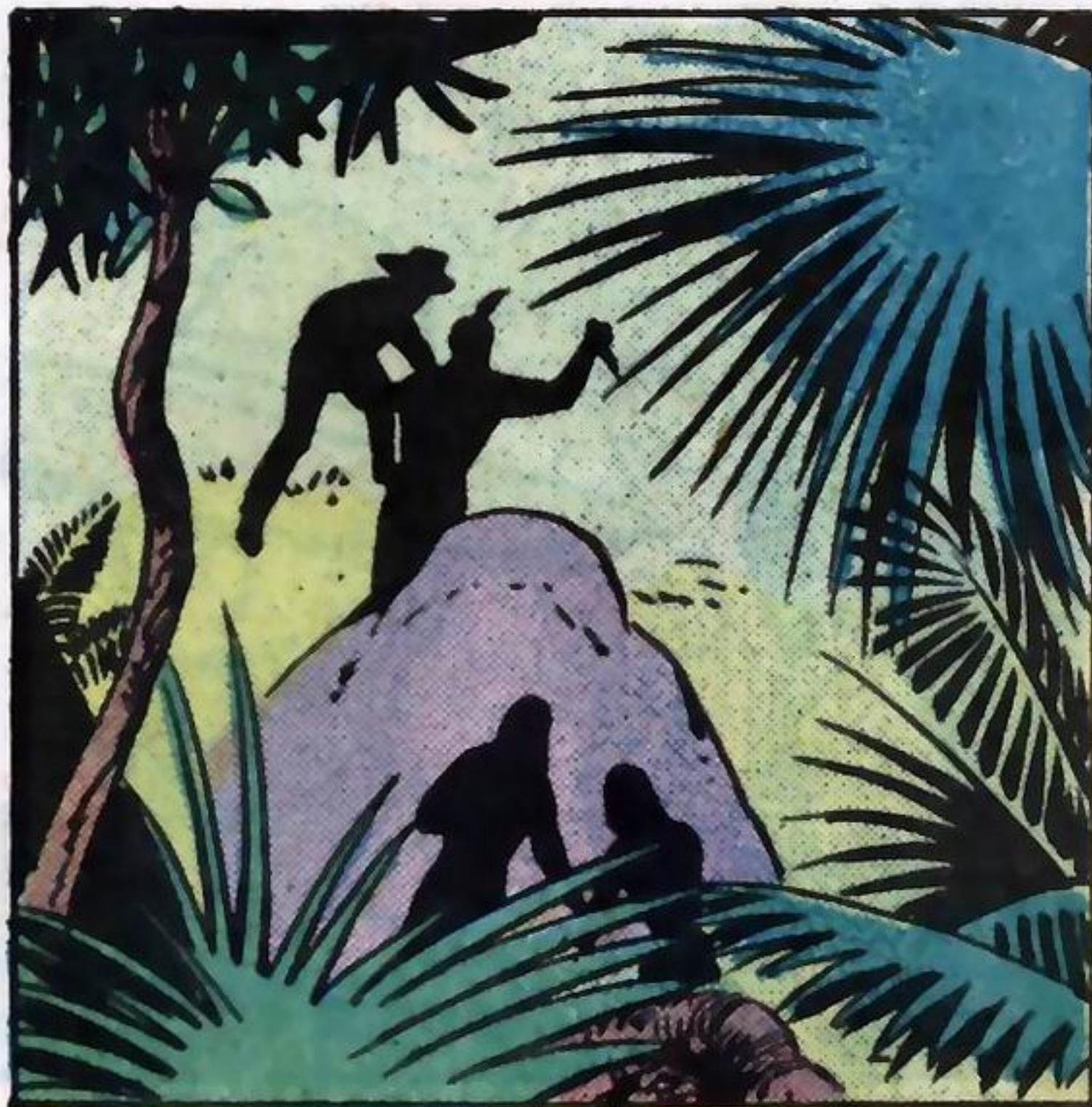
*A touch
of
Autumn*



MODELED BY
KATY KEENE

FASHION SUGGESTIONS BY: LISA ROTHMAN, B'KLYN, N.Y.

DON
Sherwood



THERE'S
THE
JEEP!

YOU KNOW YOU
SAVED MY LIFE.
THAT SNAKE
WOULD HAVE
BITTEN ME.
THANK YOU.

THANK YOU.

WE'RE SAFE NOW. THE INDIANS
ARE AFRAID OF CARS. THEY
WON'T COME NEAR.

YOU'RE BACK! KATY!
SIS! THANK
GOODNESS YOU'RE
BACK! WHAT
HAPPENED?!

AS KATY AND SIS TELL THEIR
STORY, THE RECLUSIVE
PROSPECTOR
SLIPS AWAY.

WHAT'S THE MATTER, KATY? AREN'T
YOU GLAD WE'RE GETTING
OUT OF HERE
TOMORROW?

NOT EXACTLY...

I CAN'T STOP THINKING
ABOUT PAUL...

HE LEFT
WITHOUT
SAYING GOODBYE.

AND HE WAS KIND
OF HANDSOME.

THAT NIGHT...

UH,
EXCUSE
ME
LADIES.

I WAS WONDERING IF YOU'D LIKE TO
SEE THE AMAZON RIVER BY
MOONLIGHT.

GO ON, KATY.

WELL, OKAY.

I JUST HAD TO SEE YOU AGAIN.

I COULDN'T
STOP THINKING
ABOUT YOU.

YOUR BEAUTY
SHINES
BRIGHTER
THAN THE
MOONLIGHT.

TOMORROW YOU'LL FLY THOUSANDS OF MILES AWAY! CAN'T YOU STAY JUST A LITTLE LONGER?



I CAN'T. I HAVE TO GET BACK TO WORK!



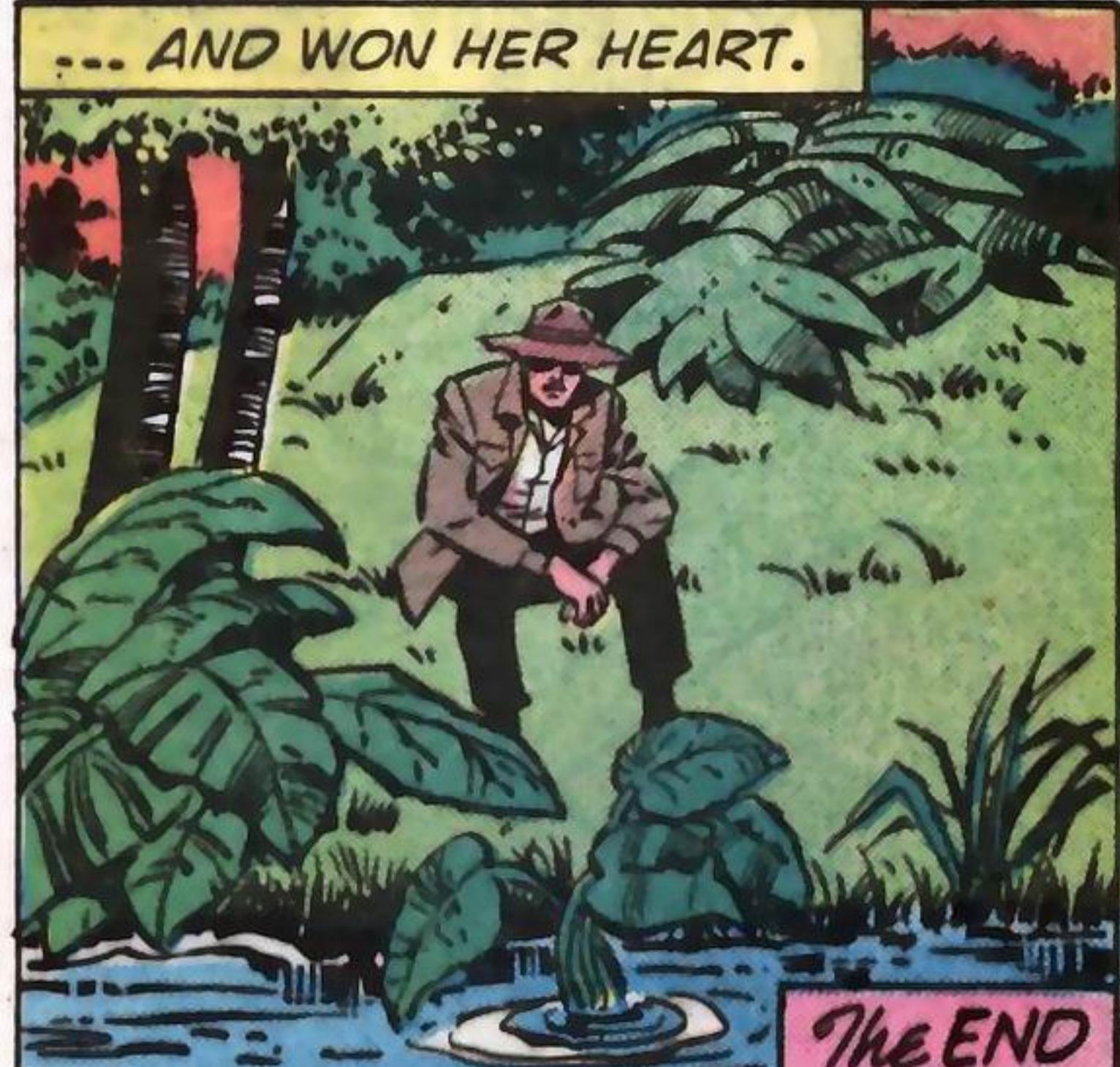
THEN LET'S MAKE THIS MOMENT LAST FOREVER...



AS KATY KEENE FLIES BACK TO NEW YORK, HER HEAD IS FILLED WITH MEMORIES OF THE MAN SHE MAY NEVER SEE AGAIN. A MAN WHO SAVED HER LIFE...



... AND WON HER HEART.



The END

LETTERS TO KATY...

DEAR KATY:

I have a pretty good body except for my legs. My calves and ankles are kind of fat and look terrible when I wear a dress. I'm tired of always wearing pants. Is there anything I can do?

GINA

DEAR GINA:

Bicycle riding and walking are two of the best things you can do for your legs. But until you get in shape there are some other things you can do. Try to wear stockings the same color as your shoes. This creates a slimmer illusion. Also avoid sandals with ankle straps as they will tend to make your legs look heavier.

DEAR KATY:

There is a boy named Johnny that I am in love with. We met in Kindergarten. He is eight and so am I. He said he is going to marry me. How does he know that?

REGAN, KERNERSVILLE, NC

DEAR REGAN:

Johnny doesn't actually know that he will marry you. I think he's just trying to tell you that he likes you a lot and that you are a very special girlfriend. Thanks for writing!

DEAR KATY:

There's this boy I really like and I thought he liked me a little, too. He used to give me candies once in awhile, get me out of fights or take me snowmobiling and he'd always talk to me and tease me. But after this dance I went to, he ignores me. I told my friend that night that I thought he liked me and my best friend got him to dance with me. Everybody teased him ever since then. Do you think I should give him credit for finishing the waltz and still like him, or just find somebody else?

HEARTBROKEN, MANITOBA, CANADA

DEAR HEARTBROKEN:

Maybe the others teased him because they were jealous. I think this may have embarrassed him and that is why he is ignoring you. Give him another chance. Now it's your turn to invite him snowmobiling!

DEAR KATY:

I was about to send you one of my fashion ideas, but I don't know how to draw your face, hair or body. How can I draw the fashion idea? Please tell me.

YOLANDE, BROSSARD, QUEBEC, CANADA

DEAR YOLANDE:

Thanks for writing! You don't have to be a great artist to send in your fashion ideas. Just draw the clothes on a stick figure or any way you can. Our artist, Don Sherwood, will draw my face, hair and body and will make your special fashions look beautiful! So gang, help me decide what to wear. Design my clothes and see your name in future issues of Katy Keene! Keep those letters coming!

DEAR KATY:

I like this boy at school and he likes me, but my friends like him too. How can I go with him without hurting my friends feelings?

IVY

DEAR IVY:

Fortunately there are lots of boys to go around for everyone, so don't worry too much about your friends. If they are your real friends, they will be happy when he becomes your boyfriend.

DEAR KATY:

I'm ten years old and I want to take modelling lessons as soon as I can. My friends say I'm beautiful and athletic and my stepmother says I would be perfect for modelling. Any helpful advice would be appreciated.

EAGER AND HOPEFUL

DEAR EAGER:

It sounds like you're headed in the right direction. With determination, anything is possible. Modelling lessons might be a fun way to learn about poise, make-up and dress, but no modelling school can guarantee that you will work as a model. Ballet and acting lessons may be more helpful to build poise and acting classes will help if you ever want to do TV commercials. Send some snapshots of yourself to the modelling and talent agencies in your area and see what they think. Remember, agents usually work on a commission basis of 10-20%. Never pay anyone a fee before you get work. Good luck and let me know what happens.

DEAR KATY:

I really like the dresses that you wear. Do you think you can get me all the dresses you wear and draw them on paper and send them to me?

MICHELLE, CARNARVON, W.A. AUSTRALIA

DEAR MICHELLE:

Hello to all my friends in Australia! You can get copies of my dresses by subscribing to Katy Keene Comics. Just send \$4.50 (which includes postage & handling) for 6 issues to:

Katy Keene Comics
c/o Archie Comics Publications
325 Fayette Avenue
Mamaroneck, NY 10543

Don't forget to include your name and address and send me your fashion ideas, too. Tell your friends!

SEND YOUR COMMENTS TO:

"LETTERS TO KATY..."
c/o ARCHIE COMIC PUB.
325 FAYETTE AVENUE
MAMARONECK, N.Y. 10543

MASTERS

OF THE UNIVERSE™
THE POWER OF HE-MAN™
VIDEO GAME



THE POWER OF HE-MAN™* for Intellivision® and Atari® 2600. It's the first Masters of the Universe™* video game, but it could be the last for He-Man.™* Because even if he survives thirty treacherous miles in his Wind Raider™* he still has to battle Skeletor™* in the mysterious Castle Grayskull™*!



MATTEL ELECTRONICS®

© Mattel, Inc. 1983. All Rights Reserved. *Trademarks used under license from Mattel, Inc.

Game shown on Intellivision, with SuperGraphics
Game varies by system.